



Premier Education Group Newsletter



P.E.G. continues expansion

As the demand of specialized career education continues to grow nationally, Premier Education Group's expansion continues with 3 new campuses...

Cherry Hill, NJ

If a South Jersey resident has heard of Harris School of Business, it's probably because they know someone - or a "friend of someone" - who got their professional start through attending Harris. With 38 years of continuous operation in the Cherry Hill community, Harris has earned a reputation as a leader in professional career education.

Ethel Harris started the school in 1965. From its original beginnings in Camden to its present location in Cherry Hill, the school has touched the lives of literally thousands of graduates who have passed through its' doors to launch new careers or re-enter the workforce. Mrs. Harris' legacy is carried on by her family, and now by Premier Education Group and the current team of administrators and educators.

What distinguishes Harris School of Business from other training institutions is its steadfast commitment to graduate placement. Every employee who works at the school is constantly mindful of the goal which unites their efforts -- that is, preparing students to obtain positions leading to a satisfying career.

Manchester, NH

Overlooking the beautiful Merrimack River, the new Seacoast Career School in Manchester, NH begins training its first group of students on July 14, 2003. Students will be trained in Medical Assisting and Health Claims Specialist.

This campus will be fulfilling a strong need in the greater Manchester and Nashua areas for high quality medical career training.

Health care represents one of the fastest growing segments of the southern New Hampshire employment market. Our programs will provide excellent career opportunities for local residents.

The campus is located at 670 Commercial St. in the historic Jefferson Mill building. The 18,000 square foot facility maintains the historic charm of Jefferson Mill with its original wooden floors, 18-foot ceilings, exposed beams, brick walls, and two-story windows overlooking the river.

Ken Humphreys is the new Campus Director. Ken has 20 years experience in campus management and leadership. He has relocated to Manchester from Jacksonville, FL. with his family.

Fall River, MA

Our new campus in Fall River, Massachusetts, has a lot of support from the local community.

Ron Barna, Vice President of Business Development (at the request of the Mayor of Fall River), met with the Economic Development Council of Fall River. They were encouraged and thrilled to welcome the Salter School in the downtown area. The Salter School adds to the downtown revitalization that the Mayor and Economic Development Council have been working on. The Mayor and the Council will be participating in the grand opening of our new school in August.

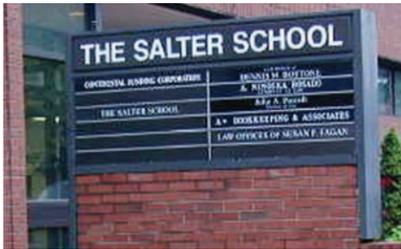
The Salter School name has a 65 plus year history of providing career training for the residents of New England.

The school will offer Medical Assistant and Health Claims Specialist programs, which reflect the fastest-growing careers in the field. Fall River and the surrounding areas will provide excellent career opportunities for our students.

Premier Education Group

CAMPUS NEWS

Salter School Malden, MA



- Congratulations to Ms. Gail Senno for recently being promoted to School Director at the Malden campus.
- Job well done to the Malden staff as they achieved a wonderful visit with ACICS accreditation team.
- Congratulations to Dr. Eugene Thomas. Eugene recently became certified by AMT and has become an Allied Health Instructor

Branford Hall Springfield, MA



- Brad Combs, former instructor in the PMA program, has been appointed as the new evening supervisor
- Congratulations to Pam Hollis, instructor in the Springfield PMA program, for recently passing her RMA exam.
- Congratulation to all students receiving their achievement awards.

Branford Hall Branford, CT



- Hats off to the student council for participating in fund raisers supporting American Red Cross, March of Dimes, American Cancer Society, Hunger Relief, Adopt-A-Family, and other deserving causes.

- The Career Services department reports that 70 students started their externships in May.
- Bristol Myers/Squibb in Wallingford, CT has agreed to take Branford Hall externs at their corporate headquarters.
- Congratulation to all students who graduated on May 12. A beautiful graduation ceremony was highlighted by inspiring speeches from graduating students.

Salter School Worcester, MA



- Great job by the Medical Assistant students who passed their CMA Certification exams, 90% of the students passed on their first try.
- The Worcester Campus is now an official testing site for the American Association of Medical Assistants.
- Congratulations to Charlene Keefe who was recently promoted to Campus Director and to Claire Travis who was approved by AAMA as Director of the Medical Assistant Program.

Salter School Tewksbury, MA



- The Tewksbury campus which opened in Nov. 2002 has grown rapidly as it serves the community.
- Welcome new staff members: Carrie Kushajki-Director of Education, Matt Curtis-Assistant Director of Admissions, and Harvey Ponce-Financial Aid Advisor.
- Salter School announced the formation of the Medical Advisory Board. Members will assure that Salter's programs are in tune with the employment markets.

Suburban Tech. School Hempstead, NY



- On May 19th Suburban Tech officially moved into its new facility with its state-of-the-art medical labs, EKG rooms, and new computer labs.
- Welcome to new staff members: Robert LaMartina-Career Services Advisor, Robert Worth-Bursar, and Natasha Peele-Financial Aid Advisor.
- Congratulations to all Digital Technology students who passed their A+ Certification examination.

Seacoast Career School Sanford, ME



- Welcome to Laurie Wanick, the new Director of Career Services Karen Klebes-D'Abate, new Director of Education, and Kathleen Curley as the new Director of Admissions.
- Completion of the new 7,000 sq. ft. addition to the campus will serve as the new massage therapy training area of the campus.

Branford Hall Ronkonkoma, NY (Expanding Fall 2003)



- The Ronkonkoma Office would like to welcome the addition of two new Admissions Representatives to their team: Janielle Allen and Joe Maggio.
- The Ronkonkoma School also

recently held its first graduation for 2003. A ceremony was held at the Islandia Marriott for enthusiastic graduates as hundreds of friends and family members turned out to witness the special event. The graduation committee with Meri Hartig at its helm did an outstanding job.

- Students and staff members are excited as completion of the new facilities approach. Projections are for completion by the end of the summer.

Branford Hall Southington, CT



- Congratulations to the students and their families who celebrated their accomplishments at a beautiful graduation ceremony on May 19th.
- Congratulation to paralegal student Tara Jackson who has been selected by the Waterbury Bar Association as the recipient of this year's Paralegal Scholarship.
- Congratulations to those students in the Health Claims Specialist program who recently passed the Certified Professional Coder examination.

Branford Hall Windsor, CT



- On May 31st a graduation ceremony was held for graduates and their families. The graduation theme was "Achieving Our Dreams."
- Congratulations to all students in the Computer & Networking Technology program who have passed the A+ and Net+ certification exams.
- The Windsor campus conducted a drive to collect items for the troops in Iraq. A huge volume of items ranging from footballs to sunscreen were contributed and sent abroad.

Premier Education Group

**Branford Hall
Career Institute**

**The Salter
School**

**Suburban Technical
School**

**Seacoast Career
School**

**Harris
School of Business**



Spotlight on Success

Michael Norton



“I recognized that everyone was relying more and more upon computers”

Getting to know a wide range of wonderful people is one of the greatest things about being part of our community of students and staff members. Members of Branford Hall’s Branford campus came to know one such individual—Michael Norton, a recent graduate of the Computer and Networking Administration program.

A resident of Hamden, CT., Michael is fortunate to have traveled to almost every corner of the world. In his youth, he toured with the Long Island Youth Orchestra. Their travels brought them to the South Pacific, China, Japan, Pakistan, India, Egypt, and Scandinavia. When Michael first contacted Branford Hall, he explained that since graduating from Yale with a degree in political science, he had spent several years struggling with health problems while his career lacked the direction he was looking for. “While working principally in the customer service field, I recognized that everyone was relying more and more upon computers. I knew I had to upgrade my computer knowledge base in order to jumpstart my career.”

“That is when Branford Hall came in at an important juncture of my life. Branford Hall’s program was just the event that appealed to my desire to improve myself. Within an eleven month period, I was able to cover enough material in the IT field to be

qualified for a lucrative and highly innovative position in computer repair, networking (my field of choice), or web design. I found myself completely satisfied with the curriculum before me.”

Michael really immersed himself in the program and became a great student and good friend to many of the students and staff members. He had only basic computer skills when he started the program and was determined to get as much as he could out of his classes, “The instructors and staff were more than encouraging, but I must say I went out of my way to utilize their particular talents.”

As he recently completed his externship at CBS-Viacom in Shelton, CT, Michael is focusing in on Network Administration as his career path of choice. He is already assessing some possible employment opportunities and is even contemplating a move to California where his twin brother lives. It certainly appears that Michael’s life has been impacted by his experience at Branford Hall and it seems quite certain that he is on the path to a bright future in his new career. “My life has been truly blessed by Branford Hall’s commitment to my future. I will be grateful for their responsible consideration and regard for my well being.”

Best of luck to Michael. It’s been great getting to know such a great guy. Everyone at the Branford campus will miss having his around.

Laurie Weyerstrass



“After ten years as a Certified Nurse’s Aid, I knew it was time for a change.”

It is Monday June 2, 2003, and Laurie Weyerstrass has arrived at her destination. Today is Laurie’s first day in her new career as a Certified Professional Coder at CT. Surgical Group- an affiliate of Hartford Hospital. Laurie recently completed the Health Claims Specialist program at Branford Hall’s Windsor campus and she explains how her desire for a career change has now become a reality.

“After ten years as a Certified Nurse’s Aid, I knew it was time for a change. I knew that I wanted to do something different, but I also knew I wanted to stay in the health care field.” After researching possible career options, Laurie quickly learned that the health claims field, especially medical billing and coding, offered exceptionally strong employment opportunities and projections were for continued growth. Laurie chose the Health Claims Specialist evening program at Branford Hall’s Windsor campus. “Branford Hall offered the kind of training I was looking for and the classes fit into my schedule.”

Laurie was a bit nervous about returning to school. “I had been out of school for several years and I was working over 48 hours a week at my job. The thought of attending school three nights per week made me a little nervous.”

Laurie quickly made the transition to the life of a part-time student and soon

became an outstanding student, despite having to overcome obstacles along the way. “I had moments of self-doubt and came close to quitting because of some personal struggles that I had to deal with. It would have been easy to quit, but I persevered and stayed on track.”

Laurie not only completed her program on schedule, but did so while getting almost all A’s (only one B).

One of Laurie’s proudest accomplishments was passing the CPC (Certified Professional Coder) certification examination. Laurie worked hard at preparing for this examination, because she knew it would create a high level of interest among employers. “I received my certification exam results on a Saturday, sent out resumes on Sunday, had interviews that week and had a great job offer by Friday. The certification really opened a lot of doors.”

At her new position at CT Surgical Group, Laurie will be applying coding to diagnoses and procedures in the areas of urology and general surgery. As part of her program at Branford Hall, Laurie served her externship with ECHN at Manchester Hospital where she did coding for 29 doctors. The externship provided valuable experience before graduating. Laurie laughs as she explained, “the externship taught me how to read doctors’ writing.”

Our hats off and congratulations to Laurie for an accomplishment she should be very proud of.

Attorney Sharron Dillon Named Paralegal Department Chairperson

Branford Hall’s Windsor Campus is pleased to announce attorney Sharron Dillon as Department Chairperson of the Paralegal Department. Prior to being named department chairperson, Sharron instructed paralegal students in both day and evening programs.

Attorney Dillon was recently recognized by the Connecticut Bar Association and placed on the 2002 Pro Bono Honor Roll. The honor roll contains the names of attorneys who donated their time to provide free legal advice to low-income persons.

The students and staff are fortunate to have Sharron on their team.



Salter School Med Assistants Exceed National Exam Pass Rates

94% of the Medical Assistant graduates at the Salter School in Worcester passed their CMA certification examinations recently. This far exceeded the national pass rate of 66%.

Donna Purdy, Director of Admissions at the Salter School, attributes this exceptionally high pass rate to the strength of the Medical Assistant program. “We are all very proud of the Medical Assisting department. The dedication of the staff, the great attitude of the students, and the emphasis on preparedness all contribute to the success of our program.”

Major Corporations on Long Island Hiring P.E.G. Graduates

Students who attend Suburban Technical School in Hempstead or Branford Hall in Ronkonkoma are fortunate to have a large number of major corporations headquartered on Long Island. This is providing excellent employment opportunities for graduates of the medical, business, and computer programs. Many of these large companies are tapping into the graduate pool of these two campuses when hiring new employees.

Companies on Long Island that hire P.E.G. graduates include: Canon, Metropolitan Life, Photocircuits, Data Display USA, Stoneybrook University Hospital, and many other prestigious organizations.

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**Harris
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A message from...

**Premier Education Group CEO,
Gary Camp**

As the Premier Education Group family of schools expands throughout the United States, we are firmly focused on our mission. **At P.E.G. our mission is to establish abilities in our graduates in preparation for a new career or expanded career in a secure, rewarding, growth-oriented profession.** Each of the 13 campuses is committed to helping each student fulfill their goals as they enter a new career or build on the one they have.

“Possibilities”

We each have an opportunity to accomplish something great - there are no limits to the possibilities. When we imagine the possibilities, our vision expands, we capture our dreams and we are able to see the heights we only dreamed of before.

As our company expands it is extremely important for each staff member and every student to understand their roll as partner in “success” for each.

As training organizations we impact thousands of people every year. We must maintain the “desire” in order to fulfill our mission.

As a student it is critical that you maintain a high degree of “desire” to succeed.

There is a key that, if properly used and understood, will ensure the success of any goal.

That key is “Desire”.

If we are willing to pay the price of success - even our circumstances begin to change.

If we want something badly enough, we are sure to get it.

If we have the “desire” we have the power. Use your power to accomplish your goals.

Sincerely,

Gary Camp

CEO

Congratulations

Special Congratulation to Dr. Sylvester Lewis for his efforts in planning and managing the building of our new Suburban Tech Campus in Hempstead, NY.

Dr. Lewis and his team have much to be proud of.

Thank you from all of us at PEG.

Students Help Revamp City of Hartford’s Computer Systems

Chris Collins, manager of Infrastructure Services for the City of Hartford was faced with a challenging project - undergoing a complete update of the city’s computer infrastructure. Time was limited by the tight deadlines and the city’s contractors were backed up. The revamping project included schools, offices, and municipal buildings.

The solution would come in the form of students from Branford Hall’s Computer & Networking Technology program. Students spend their last term in externships where they gain real-world experience before they graduate.

Chris has had experience working with Branford Hall students. He brings out the best in students. “I put students where they can best utilize their strengths.”

Student externs were used to upgrade workstations and cabling designs, install new servers, and work at tech support call centers.

According to Mitch Soriano, Campus Director, Windsor Campus, “this is definitely a win-win situation. The City of Hartford is benefitting from the technical expertise of the students and the students are gaining valuable real world experience!”

Andy Tierney elected VP of ACCS

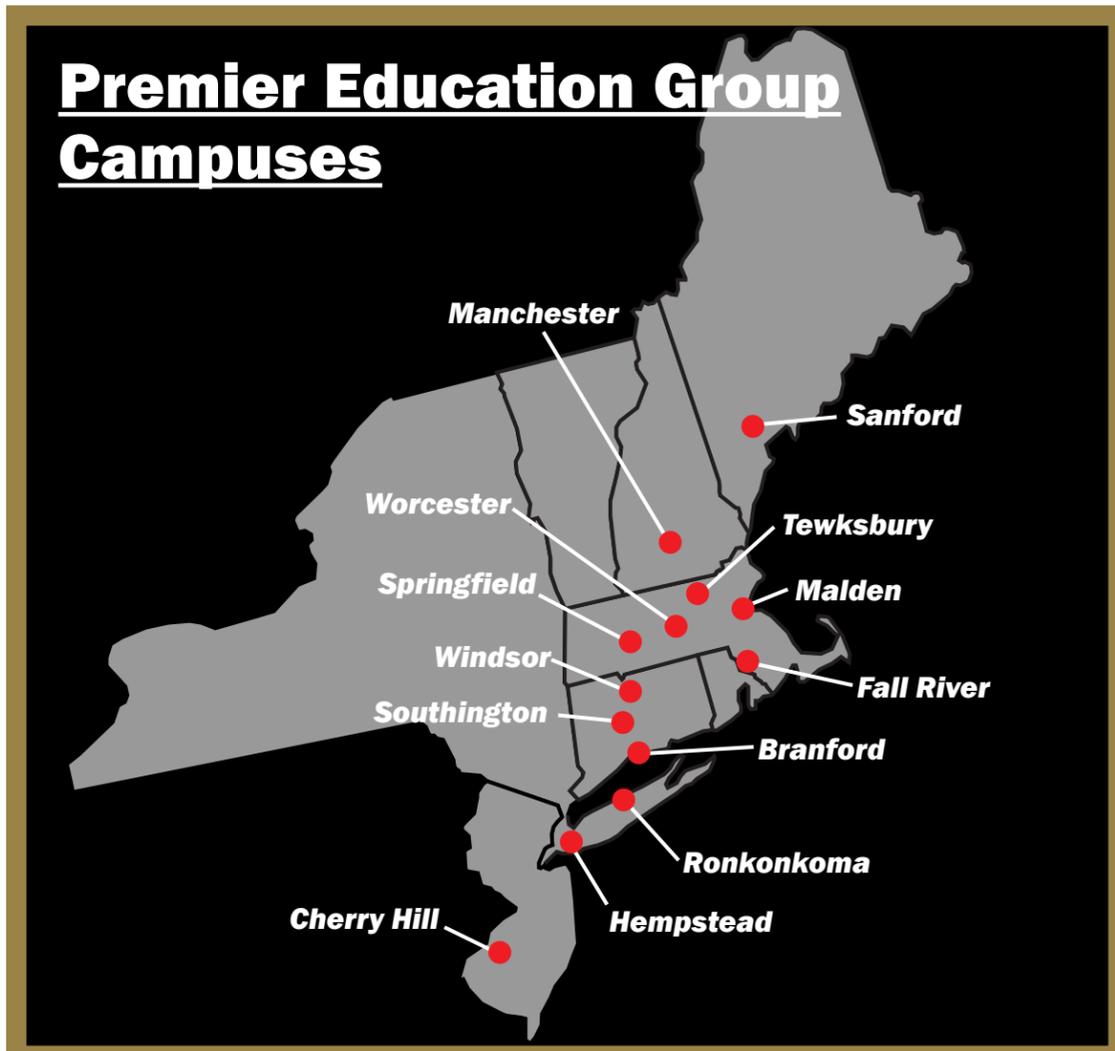
Andy Tierney, Director of Branford Hall’s Southington campus, was recently elected Vice President of the Association of Connecticut Career Schools. The association works for the advancement of private occupational schools in Connecticut.

Andy has been School Director for the Southington campus for three years.



Andy Tierney

Premier Education Group Campuses



Branford Hall Career Institute

Branford, CT
(203) 488-2525

Southington, CT
(860) 276-0600

Windsor, CT
(860) 683-4900

Springfield, MA
(413) 781-2276

Ronkonkoma, NY
(631) 471-9100

Suburban Technical School

Hempstead, NY
(516) 481-6660

Salter School
Worcester, MA
(508) 853-1074

Malden, MA
(781) 324-5454

Tewksbury, MA
(978) 934-9300

Fall River, MA
(508) 730-2740

Seacoast Career School

Sanford, ME
(207) 490-0509

Manchester, NH
(603) 624-7222

Harris Business School
Cherry Hill, NJ
(856) 662-5300

Campus Websites:
branfordhall.com
salterschool.com

suburbantech.com
www.harrisschool.com
www.seacoastcareerschools.com



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Training That Works!